

BBUC FOR ARTEK TWENTY NINETEEN

BBUC launches limited edition set of Artek Stool 60s featuring Fictional Nations Concept color ways in collaboration for Vitra's Sommerfest 2019.

Artek's Stool 60 is an iconic design that has been in production since 1933. It is hand made in a 42-step manufacturing process featuring a solid birch top with matching plied legs.

Built in Turku, Finland and hand painted in Vienna, Austria. Measures 38x44cm.

Limited to 40 pieces total in olive, navy, lilac, and rose color ways in three designs.



FICTIONAL NATIONS CONCEPT

Party lines are figments of cartographic imagination. Fictional Nations Concept explores the meaning of borders in our increasingly divisive time by imaging a world united by commonality.

Each flag in the series takes inspiration from the colors of our home in Vienna and reinterprets an underlying grid to illustrate the coexistence of common perspective with unique ideals.

New for Vitra's Sommerfest is a limited series of Artek's Stool 60 featuring Fictional Nations color ways. Originally released in 1933, the timeless design was a founding commitment of the brand's philosophy, art and technology – a new unity, which was later expanded into a multidisciplinary manifesto promoting a modern culture of living through the arts.

What is a border? This fundamental question has grown on our minds, and so we ask aloud: what is your vision of a better world?





PRESS RELEASE
VIENNA, 01/10/19

BBUC.CO
MAIL@BBUC.CO

03/04

BBUC FOR ARTEK TWENTY NINETEEN





PRESS RELEASE
VIENNA, 01/10/19

BBUC.CO
MAIL@BBUC.CO

04/04

ABOUT BBUC

BBUC is a Vienna-based cycling apparel brand with a mission to inspire self-discovery through sport. Their casual and functional garments are differentiated by a clean aesthetic and ironic perspective that plays between tradition and fantasy.



BRILLBRILLIANT/UNICORN
BBUC GMBH

BANDGASSE 4
A-1070 VIENNA