

AUDIO, VIDEO... DISCO!

BBUC AND DUMMY LAUNCH: DDANCE JERSEYS,
SWEATERS AND T-SHIRTS

DDANCE Vol 2 brings the heat to summer in collaboration with music discovery platform DUMMY, introducing jerseys, sweaters, and t-shirts that shout their love for music through a minimal and futuristic approach to typography. Jerseys are available in black and azure, constructed in our Everyday fit and featuring a new Schoeller fabric with Coldblack™ technology to groove through long days in the saddle. Sweaters and Tees are also constructed from new fabrics in a relaxed-fashion fit with a subtle logo on front and DANCE insignia on the back.





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BBUC FOR DUMMY TWENTY-NINETEEN



ABOUT BBUC

BBUC is a contemporary apparel brand serving a new generation of cyclists by combining fashion design with athletic functionality to motivate adventure and self discovery through sport. Their casual and functional garments are differentiated by a clean aesthetic and ironic perspective that plays between fantasy and tradition.

ABOUT DUMMY

Dummy is an evolving online and IRL platform discovering and supporting visionary artists from across the globe.

